

What could two people do to help out the state they love? Simple, create a message that Michiganders love and put it on a T-shirt. Don't Mess with the Mitten and MichiCAN T-shirt sales are strong since Lisa Burnia (46) and Terri O'Brien (47) partnered up to make a difference for their neighbors and friends in November 2008.

For the last year or so their T-shirts and hoodies were sold at local retailers in the Metro Detroit area, and now stores up north are interested in them. [Grandpa Shorters](#) in Petoskey has had the shirts for about a month and can't keep up with the sales. Shirts are also available for sale on www.yesmichiCAN.com People from all over the country have ordered the shirts and are wearing them from Maine to California.

“We have tracked the sales out of the state,” said Burnia, “and we have had orders from Michiganders living in 23 states. No matter where life takes us, we all have a special place in our hearts for Michigan!”

In addition to consumer sales of the wearables, [local businesses](#) are also supporting the efforts. Logicalis, Inc. of Farmington Hills, recently moved its U.S. headquarters and purchased the shirts for staff to wear at the grand opening of the new facility in May. President/CEO Terry Flood spotted the shirt on a stranger and asked where he purchased it. Flood jumped on the website www.yesmichiCAN.com and ordered a shirt for himself and his son.

“We are proud to be a Michigan-based organization,” said Flood. “Providing IT solutions to [businesses](#) across the United States, the United Kingdom, Latin America and Asia Pacific is our business -- and you won't find a more loyal and Michigan-proud group of people. Michigan employees and Michigan businesses have helped Logicalis grow to nearly \$1 billion in revenue, and we are thankful for their support. We want to do what we



Logicalis, Inc. of Farmington Hills, recently moved its U.S. headquarters and purchased the shirts for staff to wear at the grand opening of the new facility in May. (Courtesy photo)



For more information on purchasing the T-shirts or the non-profits

can to support our great State in recovery and growth.”

The Detroit Regional Census Bureau and Michigan Campus [Compact](#) in Lansing also used the shirts to reward 150 college students that were involved in the census in Michigan.

The owners of Don't Mess with the Mitten and MichiCAN are amazed that their shirts are not only helping out [families](#) and friends who have had a hard way the last couple of years, but also are lifting up the spirits of those who have left and those who have decided to stay here.

“It is amazing for us to be out and about in town and seeing someone wearing our shirts!” said Burnia. “We are thrilled that our little idea is making a difference.”

involved, contact Lisa Burnia at lisa@streetmktg.com or call (248) 347-4350.
